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For Immediate Release

SupportSmokies.com Launched to Help Support Local Businesses in the Smokies

Greater Pigeon Forge Chamber of Commerce Develops Site Allowing Visitors to Purchase Discounted Gift Cards for Future Use

Pigeon Forge, TN – April 9, 2020: In an effort to help struggling businesses in the Smoky Mountain region that are closed or running in a limited capacity, The Greater Pigeon Forge Chamber of Commerce has created SupportSmokies.com. The website allows visitors who love the area to help support their favorite businesses during this time by purchasing discounted gift cards for future use directly from the businesses. The site is free to all local businesses in Pigeon Forge, Gatlinburg, Sevierville, and other neighboring areas in the region.

“With most our hotels, attractions, and theatres completely closed and restaurants and other businesses running in a very limited capacity, we wanted to do something that we felt might help during this difficult time,” said Brandy Dominguez, Executive Director, Greater Pigeon Forge Chamber of Commerce. “We know that travel will resume sometime in the near future, and we hope that visitors will help support their favorite businesses now and then use the discounted gift cards when they return.”

“Since announcing to Chamber members and other local businesses, the response has been great with dozens of businesses submitting some really good offers,” said Jada McGill, Visitor and Member Relations Manager, Greater Pigeon Forge Chamber of Commerce. “Future visitors will definitely be pleasantly surprised to find so many great deals, especially from local hotels, attractions, and restaurants, that they can buy now and use later.”

The Chamber encourages anyone interested in helping support local businesses in the Smoky Mountain region to visit the website at www.SupportSmokies.com and to also help spread the word and show support for the **#SupportSmokies** movement. Area businesses wanting to participate are asked to visit the site and click on the Add Your Business / Offer link.

About Pigeon Forge Chamber of Commerce

The Greater Pigeon Forge Chamber of Commerce is a membership-based organization that helps promote tourism business by supporting businesses in Pigeon Forge and the greater Smoky Mountain region. Currently, the Chamber has over 400 member businesses. For more information visit us at www.pigeonforgechamber.com.